



## AV-VISIO ADVERTISING RATES

Together we can create a far reaching and effective advertising package made custom according to your needs.

### AV-VISIO ADVERTISING PACKAGES

Advertising invoices can be paid for in installments.

**Size of advertisement**                      **Advertising Rates**  
(VAT will be added to the prices)

**PLATINUM**    **5600 €** (members 3600€)

- Benefits include 4 consecutive release dates
  - Includes one full page ad (A4) with active web links
  - Additional benefits include:  
Advertising space for a banner [www.avita.org](http://www.avita.org) and [www.av-visio.fi](http://www.av-visio.fi)
- Platinum and Gold partners will receive a 40% discount (from the members price) on additional pages**

**GOLD**    **4800 €** (members 3400€)

- Benefits include 4 consecutive release dates
  - Includes one 1 page ad with active web links
- Platinum and Gold partners will receive a 40% discount (from the members price) on additional pages**

**SILVER**    **2800 €** (members 2200€)

- Benefits include 4 consecutive release dates
  - Includes one 1/2 page ad with active web links
- Silver and Bronze partners will receive a 20% discount (from the members price) on additional pages**

**BRONZE**    **1800 €** (members 1400€)

- Benefits include 4 consecutive release dates
  - Includes one 1/4 page ad with active web links
- Silver and Bronze partners will receive a 20% discount (from the members price) on additional pages**

### INDIVIDUAL ADVERTISEMENTS

- 1/1 page **1200 €** / ad (members 900€)  
(210 x 297 mm)
- 1/2 page **800 €** / ad (members 600€)  
(Horizontal: 210x 142 mm, Vertical: 105 x 297 mm)
- 1/4 page **500 €** /ad (members 400€)  
(Horizontal: 210 x 74 mm, Vertical: 88 x 142 mm)
- **Ad-related active web links 30 € / link**

**All rates quoted are VAT 0%.**

### MATERIAL DELIVERY SPECS

#### PRINT-READY MATERIALS

Advertising material should be print ready PDF -file: (resolution 200 DPI, RGB color) and sent to [av-visio@avita.fi](mailto:av-visio@avita.fi)

#### CUSTOM ADVERTISEMENT/CONTENT

We may produce the advertiser's ads according to provided content.

Custom advertisement prices are determined by the estimated amount of work – please ask for a quote:

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